

Incentive

- Unknown dependencies among various entities
 - Misalignment of incentives
 - Unexpected use of data
- Risk Management
 - Reactive vs. Proactive
 - Prevention & Mitigation
 - Quantitative measure

Incentivize

Individual Autonomy

Incentivize
Social Good

Incentivize
Risk Communication

Incentivize

Responsible Data Market

Redirect

Intellectual Efforts of Breakers & Builders