



Planning Your Research Career

Julia Hirschberg, *Columbia University*

H. V. Jagadish, *University of Michigan*



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TAKE 2

H. V. Jagadish

Professor, U. Michigan



Data Management, Data Science

Research Career Highlights

1. Built and managed a department in AT&T Research.
2. Advised about 20 Ph.D./Postdocs (so far) in academia.
3. Led creation of the sub-field of database usability.
4. MOOC (on Data Science Ethics) on EdX and Coursera.
5. ACM Fellow, AAAS Fellow, SIGMOD Contributions Award.

Ph.D. Stanford; AT&T/Bell Labs for 14 years; UIUC; UM since 99.

Now Bernard A Galler Professor of EE and Computer Science, and Distinguished Scientist at Michigan Institute for Data Science

What is your most
important resource? (View 1)

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- **Your Graduate Students!**

- Hire immediately
- Lower your expectations for year one
- Do not waste your time
- Models of meetings: weekly/drop by/group
- Pay for them to attend conferences
- Make sure they can communicate in English well (find courses)

What is your most
important resource? (View 2)

What is your most important resource? (View 2)

- **Your Time!**

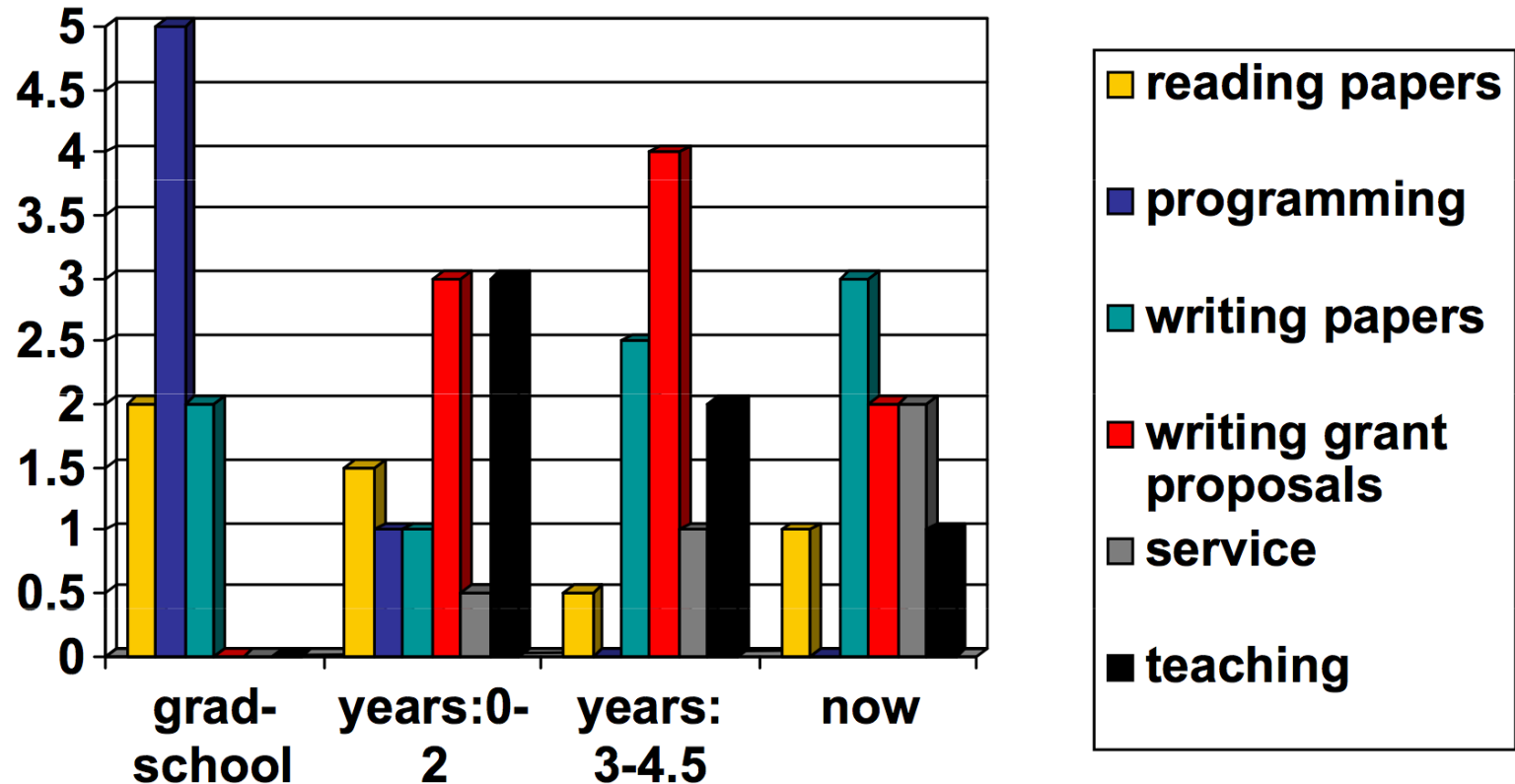
- Learn to say No! (to lots of things)
- Struggling students will take more of your time.
- Even good students need time getting started.
Hire deliberately and carefully!
- Consider hiring postdocs and working with senior students (co-advising)

A Good Rule of Thumb

- When asked if you would be willing to sign on for something where the work will be due “in six months” ...
- Ask yourself: “Would I be willing to do this by next week?”
- Because eventually it will be due in a week!

How do we spend our time?

(averaged across the academic year)



Alternative View: Primary Language over Career

Grad
Student

C++

Assistant
Professor

LaTeX

Associate
Professor

Powerpoint

Full
Professor

Someone else's Powerpoint

Credit (blame) to Donald Kossmann, ETH Zurich/Microsoft

Collaboration: Why & How

- **Successful collaboration is a multiplier**
 - Enables you to achieve more than you can on your own, is fun, and brings new friends and colleagues
- **Unsuccessful collaboration can be a negative multiplier**
 - Wastes time, bores you, is stressful, creates hard feelings
 - Avoid upfront if possible... but if not, leave gently

Collaboration: Do's & Don'ts

● Do

- collaborate with successful people (check them out)
- be a good collaborator yourself (timely, quality work, good colleague)
- recruit good students (review applications, project courses (Ugrad, MS), teach grad reading class, summer REUs, siblings even)

● Don't

- collaborate with freeloaders (do learn to say no)
- be a freeloader yourself

Funding Do's

- Visit funding agency sites regularly
 - Talk to appropriate program manager(s)
 - Volunteer to serve on review panels
 - especially for types of proposals you plan to submit
 - Expand your funding sources (e.g., industry)
- Seek advice/examples from colleagues
 - Ask successful colleagues to review your proposal and **LISTEN** to their feedback
- Understand the program you are submitting to
 - Read the program announcement **carefully**
 - Read funded summaries/proposals of projects from that program

Funding Do's

- Fund your research through a variety of sources
- If at first you don't succeed, try, try again
 - Read reviews carefully
 - Don't take it personally
 - Talk to program manager
 - Be persistent
- Write a few GOOD proposals
 - Immature ideas/plans rarely get funded
 - Borrow sample proposals from successful colleagues

Other Academic Career Advice 1

- Understand what it takes to get tenure at your institution, but ... *don't just stop at min*
 - Papers
 - Teaching
 - Grant \$
 - Service in/out of department/university
- Don't be afraid to think and work broadly, but be sure to establish yourself in a core "home" community
 - Impact
 - Letter writers
 - TPC and journal board invitations
- Stop (or slow down) working with your advisor (after thesis papers published) ... but keep in touch!
- Be willing to work hard ... *and don't stop when you get tenure*

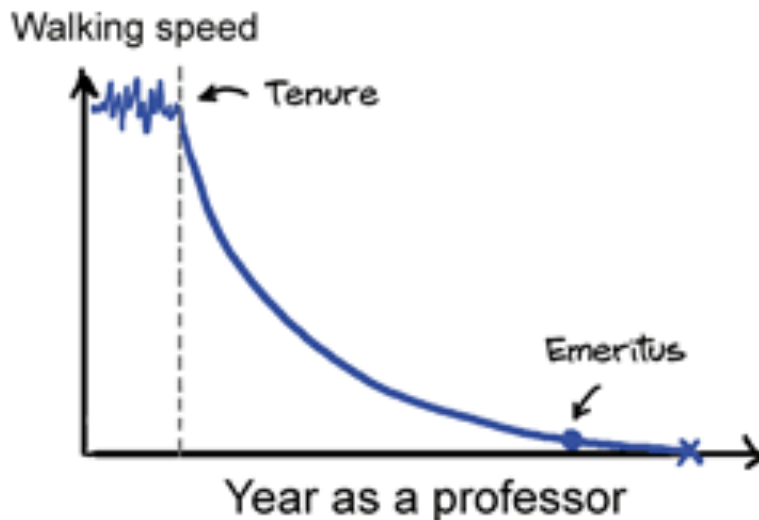
Other Academic Career Advice 2

- Don't obsess about tenure
 - **Focus on good work** and tenure will come but ... *keep getting feedback and listen to (most of) it*
 - Your university went through a lot of trouble to hire you and wants you to succeed
- Make sure you have a “buddy” on the faculty and **several mentors** (both on and off campus; both in and outside your field)
 - Your mentors will change over your career
- Take sabbaticals and leaves as they are offered
 - Leave home: go to other schools, industry, government, abroad
 - There is **never an ideal time**, just do it!

YOUNG ASSISTANT PROFESSOR:



How to tell the difference between a tenured and an untenured professor:



TENURED PROFESSOR:



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AND have some fun along the way!

Other Advice

- **Students** are the coin of the academic realm
- **Family and friends** are the coin of the real world and happiness
- **POINT:** Make time for yourself, your family, your friends, AND

Resources

- Dave Patterson's Non-Technical Talks
 - <http://www.cs.berkeley.edu/~pattersn/talks/nontech.html>
- Jeannette Wing's Tips on the Interview Process
 - <http://www.cs.cmu.edu/~emigration/interview.pdf>
- Jeannette Wing's "Twelve Tips for Department Heads from an NSF Perspective"
 - <http://cacm.acm.org/blogs/blog-cacm/54177-twelve-tips-for-department-heads-from-an-nsf-perspective/fulltext>
- Advice about everything:
 - <http://web.engr.illinois.edu/~taoxie/advice.htm>